BAGLIO DI PIANETTO

VINI D'ALTURA

COMPANY PROFILE | 2025

CAMPAIGN FINANCED ACCORDING TO EU REG NO. 2021/2115

MINISTERO DELL'AGRICOLTURA
DELLA SOVRANITÀ ALIMENTARE
E DELLE FORESTE

BAGLIO DI PIANETTO'S RENEWED LEGACY

Baglio di Pianetto, founded by the visionary Count Paolo Marzotto in 1997 in Sicily, has grown from a dream into a thriving winery under the enduring passion of the third generation.

Today, under the leadership of Grégoire Desforges, son of Dominique Marzotto, Baglio di Pianetto embodies a renewed vision that embraces the future while celebrating the distinctive essence of Pianetto's terroir. Grégoire leads Baglio di Pianetto with the vision and determination of someone fully aware of the responsibility of safeguarding a precious heritage. For him, the primary mission is to pass on a passion deeply rooted in the land, a passion that has been shared by many before him. He sees himself as a temporary guardian of an invaluable legacy, a keeper of memories, and a bridge between past and future, committed to writing a new chapter in the story of Baglio di Pianetto.



«My task is to design the future, rather than wait for it. To do so, I inevitably look to the new generations of wine lovers and their way of experiencing wine—a journey that cannot be separated from the values of responsibility, ethics, and integrity that have always guided the name Baglio di Pianetto.» -
Grégoire Desforges

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THE PHILOSOPHY

VISION | PRESERVING THE LEGACY OF SICILY

There is a different Sicily, a land of vocation and a unique community. We are committed every day to preserving, nurturing, and growing this ecosystem.

MISSION | BETWEEN TRADITION AND INNOVATION

Our mission is to offer a high-level wine experience, becoming a benchmark of style, elegance, and authenticity, while respecting and enhancing the land and its community.

VALUES | HIGH STANDARDS

Connection to the Land
Community
Authenticity and Integrity
Sustainability
Innovation
Excellence

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THE HIGH-ALTITUDE TERROIR

Baglio di Pianetto stands out for producing exceptional high-altitude wines. Our vineyards, located between 700 and 900 meters above sea level, provide a unique environment where the fruit can express its purest essence. Only 3.8% of Sicily's vineyards are in mountainous areas, making our wines truly distinctive. At these altitudes, freshness and elegance blend seamlessly with complexity, creating harmonious and enjoyable wines, perfect to savor down to the last drop.

With 106 hectares of vineyards, Baglio di Pianetto's terroir—defined by its unique characteristics, exposure, altitude, and temperature variations—allows for a multifaceted expression of the grapes, following the most rigorous certified organic production standards.

"We aim to become the leading interpreters of a unique territory in the province of Palermo, with unusual altitudes ranging from 700 to 900 meters above sea level, where mountain viticulture thrives thanks to an exceptionally suited terroir." - Grégoire Desforges



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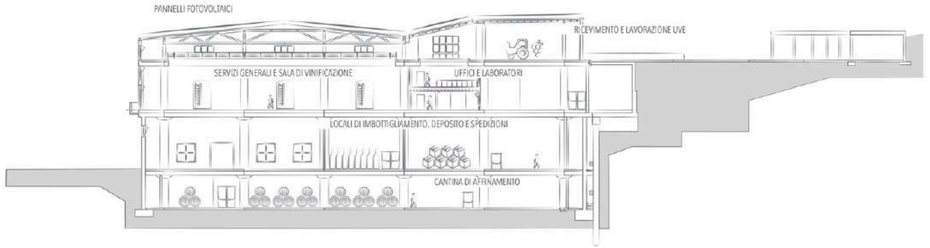
ENVIRONMENTAL SUSTAINABILITY

The Baglio di Pianetto winery was designed and built with a vertical development approach, significantly reducing the mechanical processes required for handling grapes, musts, and wines. A large portion of the winery is underground, leveraging geothermal energy to naturally regulate the temperature of the winery, barrel room, and aging areas.



The advanced photovoltaic system with a capacity of 256.6 kWp helps reduce CO2 emissions from electricity production and ensures the winery's energy independence by 70%. Over the past 13 years, Baglio di Pianetto has saved 844,040 kg of TOE (Tons of Oil Equivalent) in its energy balance. Regarding water resources, Baglio di Pianetto has implemented a rainwater recovery process through an artificial reservoir, built by optimizing a natural spring whose waters were previously wasted. These waters are then used for emergency irrigation of the vineyards and are made available to the Civil Protection helicopters for firefighting operations.

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SOCIAL SUSTAINABILITY

At the heart of everything is the Community: we aim to be conscious stewards of the significant impact that people have as a key source of competitive differentiation and growth. For us, community means feeling part of a group and always acting with its well-being in mind: a sum of "I" that becomes a "we."

«We are part of an interconnected ecosystem made up of the company, the surrounding land, and the people who live there.» - Grégoire Desforges

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A NEW WINE PROJECT GRAZIANA GRASSINI

Entrepreneur, oenologist and biologist, Graziana Grassini is considered one of the most influential personalities on the international wine scene.
She develops her professional career as an oenologist through extensive technical-scientific training, together with extensive experience gained from a very young age.
Having obtained the title of Oenologist in 1994, she collaborated with the famous Giacomo Tachis, the father of modern Italian oenology, becoming the undisputed "heir" of his technical and humanistic wisdom.
She develops an interdisciplinary background by perfecting she academic studies at the Faculty of Oenology in Bordeaux and honing she scientific expertise.
Consultant oenologist for prestigious wineries in the national territory, including Tenuta San Guido in Bolgheri (Sassicaia).

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VIAFRANCIA BIANCO



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VIAFRANCIA ROSATO



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VIAFRANCIA ROSSO



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VIAFRANCIA



VIAFRANCIA BIANCO

SICILIA DOC - ORGANIC
GRILLO, INSOLIA, VIOGNIER

Perfect symphony of native and international, an elegant wine that celebrates the harmony of the terroir.

720 -770 meters s.l.m



VIAFRANCIA ROSATO

TERRE SICILIANE IGT - ORGANIC| SYRAH

From the elegance of Syrah, Rosé is a refined elixir that combines freshness and minerality.

730 meters s.l.m



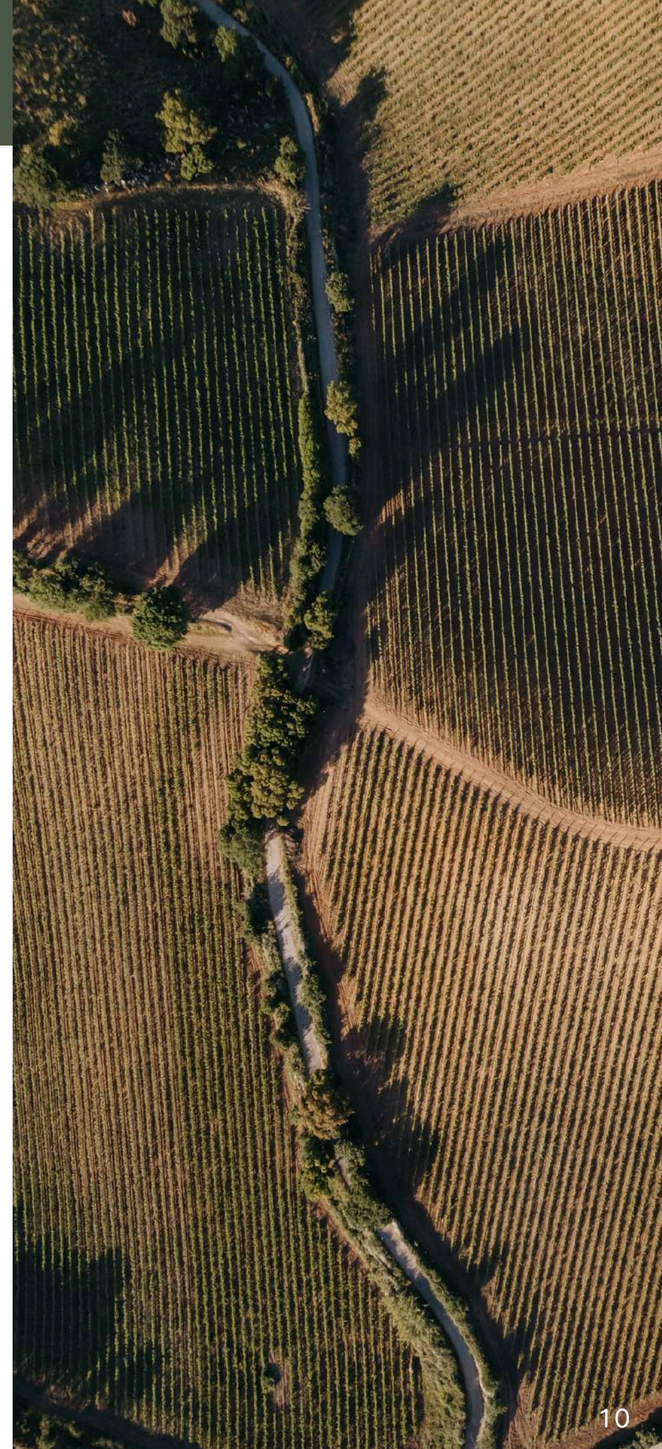
VIAFRANCIA ROSSO

SICILIA DOC - ORGANIC
NERO D'AVOLA, SYRAH

An elegant high-altitude blend, an expression of the most noble soul of Baglio di Pianetto.

730- 830 meters s.l.m

«The Viafrancia wines will translate the territory in all its specificities: dedicated to the street of the same name where Baglio di Pianetto's winery is located, these wines will be an expression of the profound identity of this microzone and its vocation.» - Graziana Grassini



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IN PUREZZA



CATARRATTO

SICILIA DOC - ORGANIC
CATARRATTO

An authentic expression of the native vine, the liveliness of Catarratto heralds its rich complexity.

750 meters s.l.m



GRILLO

SICILIA DOC - ORGANIC
GRILLO

A vital minerality generates the lively freshness of Grillo, tropical and vibrant, an exaltation of its high-altitude vineyard.

700 meters s.l.m



INSOLIA

SICILIA DOC - ORGANIC
INSOLIA

Elegant and with citrus aromas, the harmonious balance of Insolia derives from the uniqueness of its high-altitude terroir.

700 meters s.l.m



VIOGNIER

SICILIA DOC - ORGANIC
VIOGNIER

A unique interpretation of Viognier, deep, fresh and aromatic: a tale of the Mediterranean imprint.

750 meters s.l.m

«The In Purezza line enhances the expression of the vine interpreted with the identity of the hills of the Contrada» - Graziana Grassini

IN PUREZZA

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NERO D'AVOLA

SICILIA DOC - ORGANIC
NERO D'AVOLA

A young Nero D'Avola, the expression of a generous and elegant fruit, with a light exotic bouquet. The olfactory harmony tells of its terroir.

800 meters s.l.m



SYRAH

SICILIA DOC - ORGANIC
SYRAH

With an elegantly balanced soul, the structure of this Syrah embraces the palate without overwhelming it.

730 meters s.l.m



FRAPPATO

TERRE SICILIANE IGT - ORGANIC | FRAPPATO

The freshness and silky tannins make the Frappato elegant and capable of evolving over time.

700 meters s.l.m



«The In Purezza line enhances the expression of the vine interpreted with the identity of the hills of the Contrada» - Graziana Grassini

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ÊRA PASSITO



ÊRA

TERRE SICILIANE IGT - ORGANIC | MOSCATO

The delicious embrace of an enchanting wine, complete and of utmost pleasure.

50 -750 meters s.l.m

« Êra is a harmonious blend of a selection of historic vintages from the Noto site, refreshed by the latest vintage of grapes harvested at high altitude in Pianetto.» - Dante Bonacina

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ETNA

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FERMATA 125 BIANCO

ETNA DOC - ORGANIC
CARRICANTE

A fresh and mineral burst, emblem of theverticality of Etna wines.

650 meters s.l.m



FERMATA 125 ROSSO

ETNA DOC - ORGANIC
NERELLO MASCALESE

A pure Nerello Mascalese with strong hints of wild strawberries.

650 meters s.l.m



«Two wines made from pure Carricante and Nerello Mascalese grapes, sourced from vineyards in Contrada, born from the desire to interpret the volcanic soil with the style and sustainable approach of Baglio di Pianetto. Once again, it is the altitude, with its terroir, that gives these wines a unique character and a surprising potential for longevity.» - Dante Bonacina

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L'EREDITÀ

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RAMIONE

SICILIA DOC - ORGANIC
NERO D'AVOLA, MERLOT

A historic company blend where the French elegance of Merlot meets the Sicilian soul of Nero d'Avola, celebrating both tradition and innovation.



SHYMER

SICILIA DOC - ORGANIC
SYRAH, MERLOT

A journey that tells a story of elegance and passion, where the Sicilian soul meets a refined taste with a French character.

Two blends, witnesses of a fascinating and exploratory era, in pursuit of an international taste with a Sicilian character.



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There is a Sicily you don't know.
There are wines you haven't tried yet.



In an unprecedented Sicily, capable of subverting the most deep-rooted stereotypes,
a new wine culture is born made of research, innovation,
work, respect for the environment and the community.
Values which, combined with a unique terroir, give life to **excellent organic high-altitude wines**.
The ones you haven't tried yet.

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VINI D'ALTURA

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BAGLIO DI PIANETTO

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